

## DIGITAL MARKETING PACKAGES

Over 10 years experience  
with local businesses



### Our Services

Social Media  
Ads | SEO  
Websites  
Video | Email  
Logo Design  
Marketing Strategy  
Corporate Branding

1

## VISIBILITY

*Make Sure You Are Found!*

Your customers are searching for products and services online. Can they find you?

Choose - Website & SEO | SEO | Social Media

Package also includes:

- GMB Posting & Review Mgt
- Facebook Ads - \$80/mo.
- Online Company Listings

**\$499/MO**

2

## STAND OUT

*Broadcast Your Message!*

Are you missing out on new customers to your competitors? We'll help you rise to the top.

Choose - Website & SEO | SEO | Social Media

Package also includes:

- GMB Posting & Review Mgt
- Facebook Ads - \$200/mo.
- Up to 10K retargeting Imp.
- Online Company Listings

**\$999/MO**

3

## SELL MORE

*Generate Leads!*

Attract, nurture, and close new customers with compelling, timely messaging.

Choose - Website & SEO | SEO | Social Media

Package also includes:

- GMB Posting & Review Mgt
- Facebook Ads - \$340/mo.
- Up to 20K retargeting Imp.
- Online Company Listings

**\$1,449/MO**

Just Need a  
**WEBSITE?**

Websites that work on any screen size, are search engine friendly, and incorporate popular features like Call-Me-Back, reservation and appointment scheduling, calendars. See details on next page.

**\$159/MO**

# WEBSITE

*Establish or update your online marketing presence!*

***\$150 Setup Fee. \$159 per month - 12 month commitment.***

5 page template-driven WordPress site, built from one of our pre-built sites so you can choose the look and functionality that matches your company needs. You choose the images, text and colors, and we'll build you a professional website quickly and inexpensively. Choose from popular features like Call-Me-Back, chat, appointment scheduling, and event calendars.

**Package Includes:** Site hosting, SSL security certificate, software maintenance, site back-ups, and up to 5 text/image/link changes/mo. Ecommerce available for an additional setup fee based on item quantity.

# SEO

*Improve your website traffic and search engine visibility*

***Visibility Package Includes:***

Optimization of 3 website pages including top factors Google monitors like your titles, descriptions, headings, copy, etc. Weekly, we'll post to your Google My Business profile to increase your local visibility, and we'll place 1 article per month on outside websites with a link back to your site to improve your visibility and authority with search engines.

***Stand Out & Sell More Packages Include:***

Optimization of 5 website pages including top factors Google monitors like your titles, descriptions, headings, copy, etc. Weekly, we'll post to your Google My Business profile to increase your local visibility, and we'll place 2 articles per month on outside websites with links back to your site to improve your visibility and authority with search engines.

# SOCIAL MEDIA

*Engage your prospects & tell your story*

***Visibility Package Includes:***

Management of Facebook (3 posts/wk) and Google My Business (1 post/wk) including inviting engaged users to follow your page, monitoring and responding to reviews, comments, and page mentions.

***Stand Out & Sell More Packages Include:***

Management of Facebook and one other social channel (3 posts/wk) and Google My Business (1 post/wk) including inviting engaged users to follow your page, monitoring and responding to reviews, comments, and page mentions.

Trusted by businesses  
across the U.S.



Contact Us at 207-593-7665 or [www.DreamLocal.com](http://www.DreamLocal.com)